



The Basics of Finance: An Introduction to Financial Markets, Business Finance, and Portfolio Management

Pamela Peterson Drake, Frank J. Fabozzi

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An introductory guide to the world of finance

The Basics of Finance is an accessible book for those who want to gain a better understanding of this field, but lack a strong business background. It covers essential concepts, tools, methods, and strategies in finance without delving too far into theory.

Written by the experienced author team of Frank Fabozzi and Pamela Peterson Drake, this reliable resource discusses everything from financial instruments and markets to portfolio management techniques, understanding and analyzing financial statements, and different types of corporate financial strategy, planning, and policy.

- Explores, in a basic way, topics such as cash flow analysis, asset valuation, capital budgeting, and derivatives
- Provides a solid foundation in the field of finance, which you can quickly build upon
- Explains concepts in various areas of finance without getting too complicated

The Basics of Finance offers essential guidance on financial markets and institutions, corporate finance, portfolio management, risk management, and much more. If you're looking to learn more about finance, this is the best place to start.

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